

# **SRUTI - Statewide Reachout on Understanding Technology and Innovation**

**Objective:** To identify, document, and support grassroots innovations in Madhya Pradesh, using local knowledge to solve local problems.

**Methodology:**

1. **Network Expansion:** Establish a statewide network of innovation scouts, mentors, and industry experts, inspired by GIAN.
2. **Incubation Hubs:** Set up incubation centers in major cities, offering resources, funding, and mentorship.
3. **Innovation Challenges:** Organize innovation challenges, hackathons, and ideathons to identify grassroots innovators.
4. **Digital Platform:** Develop a user-friendly website and mobile app for innovators to submit ideas, track progress, and access resources.
5. **Scouting and Mentorship:** Pair innovators with industry experts, mentors, and researchers for guidance.
6. **Patent Support and Legal Services:** Provide legal assistance for patent filing, trademark registration, and IP protection.
7. **Scaling Up and Investor Connections:** Facilitate connections with industries, startups, and research institutions.

**Expected Outcomes:**

1. A comprehensive inventory of grassroots innovations in Madhya Pradesh.
2. Empowered innovators with guidance and support to refine and scale up their innovations.
3. A culture of innovation, entrepreneurship, and collaboration.

**Implementation Roadmap:**

- 1 Search for innovation, Network expansion, incubation hub setup, and digital platform development.

2. Scouting, mentorship, patent support, and scaling up initiatives.

**Budget Allocation:**

1. Plan and execution for field visit for innovation hunt.
2. Network expansion and incubation hubs.
3. Digital platform development and maintenance.
4. Scouting, mentorship, and patent support.
5. Scaling up and investor connections.

**Incentives:**

1. Grants, subsidies, and tax breaks for innovators and startups.
2. Access to funding, mentorship, and industry connections.

By incorporating other strategies from successful innovation initiatives from other agencies, this concept note aims to create a comprehensive ecosystem for grassroots innovations in Madhya Pradesh.